

RCSL 2021 CITY MEET HEAT SHEET AD CAMPAIGN

- 60% of the ad price for each ad sold goes back to your team.
- Start working on selling the ads now, don't wait.
- Submittal Deadline is **June 25th - no exceptions.**

SPECIFICATIONS

- Camera-ready Ads (ads printed as-is, needing no adjustments) must be sent by email or dropped off as digital media (***No ad creation will be done this year***)
- Questions about electronic submissions may be emailed to: Scott Swing (scottaswing@gmail.com) with "**RCSL Ad Submission**" in the subject line.
- **Email is the preferred method to receive files.** If you have to send it on other media **it cannot be returned.**

SUBMITTAL PROCESS

Payment and forms for all ads must be submitted no later than June 25 at 8:00 pm with checks made out to **RCSL**. Submit one form for each ad. You can drop forms off at Blossomwood Pool, attention Scott Swing.

- Electronic files may be submitted by email to: Scott Swing (scottaswing@gmail.com) with "**RCSL Ad Submission**" in the subject line.
 - Include your name, phone number, pool affiliation and size of ad that you are purchasing in your email. **If you do not fill out the form completely your pool will not get credit for sale. We will not have time to track down the pool affiliation.**

REQUIRED ITEMS

- ✓ Completed advertisement form
- ✓ Full payment – Check made out to RCSL
- ✓ Camera-ready ad

| | | |
|--------------|------------------|-------|
| Full Page | 7.5" w x 10.0" h | \$100 |
| Half Page | 7.5" w x 4.75" h | \$65 |
| Quarter Page | 3.75" w x 5.0" h | \$45 |
| Eighth Page | 3.75" w x 2.5" h | \$35 |

RCSL 2021 CITY MEET HEAT SHEET AD FORM

Fill out the form in its entirety!

Name of Advertiser: _____

Address: _____

Home Phone Number: _____ Cell Phone Number: _____

Email: _____

| Quantity | Type | Size | Price | Total |
|----------|--------------|------------------|-----------------------|-------|
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| | Quarter Page | 3.75" w x 5.0" h | \$45 | |
| | Eighth Page | 3.75" w x 2.5" h | \$35 | |
| | | | Total Received | |

_____ Electronic File submitted. (If emailing file, please note here)

| | |
|--------------------------|-----------------------|
| | |
| Purchaser Name & Phone # | Date |
| | |
| Seller's Name & Phone # | RCSL Team Affiliation |