

# RCSL 2024 CITY MEET HEAT SHEET AD CAMPAIGN

- 50% of the ad price for each ad sold goes back to your team.
- Start working on selling the ads now, don't wait.
- **Submittal Deadline is June 28<sup>th</sup> - no exceptions.**

## SPECIFICATIONS

- Electronic images saved in high resolution (200 dpi or greater; .pdf or .jpg files). (Clarity will not be guaranteed for files less than 200 dpi.)
- Camera-ready Ads can be sent by email or digital media. (**ads printed as-is, what you submit is what is printed!**)
- Questions about electronic submissions may be emailed to: Scott Swing ([2024citymeetads@gmail.com](mailto:2024citymeetads@gmail.com)) with **"RCSL"** in the subject line.
- **Email is the preferred method to receive files.** If you have to send a CD or other media it **cannot be returned.**

Use additional forms if needed, available at [www.swimrcsl.org](http://www.swimrcsl.org)

**Payment and forms for all ads must be submitted no later than June 28 at 7:00 pm** to Blossomwood Pool with checks made out to RCSL.

## SUBMITTAL PROCESS

Submit one form for each ad. You can drop forms off at Blossomwood Pool in a sealed envelope **to the attention of Scott Swing.**

• Electronic files may be submitted by email to: Scott Swing ([2024citymeetads@gmail.com](mailto:2024citymeetads@gmail.com)) with **"RCSL Ad Submission"** in the subject line.

- **Include your name, phone number, pool affiliation and size of ad that you are purchasing in your email. If you do not fill out the form completely your pool will not get credit for sale. We will not have time to track down the pool affiliation.**

## REQUIRED ITEMS

- ✓ Completed advertisement form
- ✓ Full payment – Check made out to RCSL
- ✓ Electronic camera-ready ad file

Full Page	7.5" w x 10.0" h	\$ 150
Half Page	7.5" w x 4.75" h	\$ 100
Quarter Page	3.75" w x 5.0" h	\$ 75

# RCSL 2024 CITY MEET HEAT SHEET AD FORM

## Fill out completely!

Name of Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_ Cell Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Quantity	Type	Size	Price	Total
	Full Page	7.5" w x 10.0" h	\$150	
	Half Page	7.5" w x 4.75" h	\$100	
	Quarter Page	3.75" w x 5.0" h	\$75	
			<b>Total Received</b>	

\_\_\_\_\_ Electronic File submitted. (If emailing file, please note here)

Purchaser Name & Phone #	Date

Seller's Name & Phone #	RCSL Team Affiliation

**Please remember that what you submit is what is printed!!!**

**No text will be added to submitted ads.**